

Everything in Touch: Integrate your product or service with your customer mobile habits
Extend the potential of your product or service, complementing it with a Mobile App

OUTSOFT
 SOFTWARE ENGINEERING

MOBILE
 Applications

An App offering:

Complementary services to your product or service.
Alternative ways to access services.

Can get you:

Closer to Clients.
Closer to Dealers and Technicians through dedicated modes.
Collected data for your product/service history usage and user feedback.
Distributed related promotional and marketing info.
Revenue by increased sales of your products/services.
Revenue by indirect publicity of related complementary products.

Real-time Distribution Apps

Media/Content distributors can use mobile app as an auxiliary screen (second-screen) synchronized with the main content, and use it for valuable marketing oriented data assistant.

Product Guide Apps

Guide the customer to your products.

Interactive identification of right product and best configuration for customer needs.

Detailed information of the product, authorized dealers, closest places to buy.

Different modes for customers, dealers and technicians.

Appliance Control-Monitoring Apps

Apps to extend your appliance control, local and remote.

Locally via WiFi or the newest BLE. Remotely via Internet or 3G.

Control, scheduling, long-term monitoring, troubleshoot and maintenance of your device.

On Distributed Home Climate Control, it can provide control of each room temperature, and get environmental statistics such as coefficient of performance and energetic and resources savings.



Custom Development of Mobile Apps for all types of smartphones and tablets

Special focus on platform native development to achieve best performance and best user experience.

Integration of the Mobile App with your Electronic Appliances

Including appliance communication firmware. Support to latest communication technologies, such as BLE (Bluetooth Low Energy).

Integration with your Servers and Databases

Or Supply of complete support servers for data and events/services management.

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Home/Office Appliance Control and Monitoring

We engineer mobile control solutions for users to interact with the products you create. For both customers and authorized technicians alike.

Bluetooth Low Energy, WiFi or 4G

So that the app can communicate with your appliance, our software development work can go deep to communication embedded systems in your appliance. Increase your project value with our experience with microcontroller firmware and the latest communication technologies such as Bluetooth Low Energy.

All types of Mobile Apps

Standalone apps,
Appliance control apps,
Service and Distribution apps,
based on Centralized Server,
And all at same time.

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Reach Out to Your User Base

Keep connected to your customers. We provide central server development to integrate with the Mobile App and your appliance product.

A central server can:

- Distribute technical updates and support messages.
- Distribute promotional data and new solutions you can provide.
- Collect usage data, both for user benefit (historic record) and your benefit (timely feedback is key for product improvement).
- Automatically connect with the appliance for automatic diagnosis and updates, and usage history usage storage.

Secure and adequate authentication methods to keep communications and data contained.

Connected all the way

App Remote Connection to Appliances

- Away From Home/Office, still controlling and monitoring the appliance.

App Connection to Central Server

- Access to complementary services wherever the user is.

Appliance connection to Central Server

- Automatic maintenance and usage data collection.

